

CURRICULUM VITAE

NGÔ VI DŨNG



AFFILIATION

Hanoi School of Business and Management (HSB) | Vietnam National University (VNU) | B1-144 Xuan Thuy, Cau Giay, Hanoi, Vietnam.
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EXPERIENCES

2017- now: Head of Research and Cooperation Department, Hanoi School of Business and Management (HSB), Vietnam National University (VNU).

2014 – now: Assistant Professor of Entrepreneurship & Innovation (with tenure tracks): Hanoi School of Business and Management (HSB), Vietnam National University (VNU).

2017 (15. Oct. – 15. Nov.): Visiting Professor and Researcher at the Bristol Business School, University of the West of England.

2014 - 2016: Head of Academic Affairs Department, Hanoi School of Business and Management (HSB), Vietnam National University (VNU).

2006 – 2014: Researcher. Institute of Policy and Strategy for Agriculture and Rural Development (IPSARD), Ministry of Agriculture and Rural Development (MARD), Vietnam.

2009-2012: Researcher. Center for Research in Entrepreneurial Change and Innovative Strategies (CRECIS), Louvain School of Management (LSM), Universite Catholique de Louvain (UCL), Belgium.

2003 – 2004: Consultant. Vietnam Investment Consulting and Auditing Company (VICA), Hanoi.

2003: Consultant. Invest Consult Group, Hanoi (INVESTCONSULT).

RESEACH & TEACHING FIELDS

Entrepreneurship and Innovation (R&T)
Strategic Management (R&T)

QUALIFICATION

2009 – 2012: PhD in Economics and Management, Louvain School of Management (LSM), Université Catholique de Louvain (UCL), Belgium.

2004 – 2005 : Diplôme d'Etudes Approfondies (D.E.A or MSc.) in Sociology, Université de Toulouse II le Mirail (UTM), France.

1999 – 2003: Bachelor (B.A) in Sociology, University of Social Sciences and Humanities, Vietnam National University, Hanoi.

PUBLICATIONS

Articles

Ngô V.D., Nguyễn N.T., Janssen F., Hine D. (2017). Employment contract and SMEs' innovation in Developing and Transition Economies: The case of Vietnam. *Journal of Developmental Entrepreneurship* (forthcoming, accepted on November 21, 2017).

Ngô, V.D., Đào, T.B.T, Nguyễn, N.T. (2017). Economic and Non-Economic Determinants of FDI Inflow in Vietnam: A Sub-National Analysis, *Post-Communist Economies* (forthcoming, accepted on May 12, 2017).

Ngô V.D., Janssen F. (2016). Resources Investment and Export Competitive Advantage of Firms in a Transition Economy: the Moderating Role of Domestic Institutional Environment and Competitive Pressures, *International Journal of Export Marketing*, 1(2), 166-192. DOI: <http://dx.doi.org/10.1504/IJEXPORTM.2016.081559>

Ngô, V.D., Nguyễn, N.T. (2016). Forestland Rights Institutions and Forest Management of Vietnamese Households, *Post-Communist Economies*, 29(1), 90-105. DOI: <http://dx.doi.org/10.1080/14631377.2016.1245485>

Ngô V.D., Janssen F., Falize M. (2016). An Incentive-Based Model of International Entrepreneurship in Emerging and Transition Economies, *Journal of International Entrepreneurship*, 14(1), 52-74. DOI: 10.1007/s10843-016-0165-0

Ngô, V.D., Janssen, F., Leonidou, L.C., Christodoulides, P. (2016). Domestic institutional attributes as drivers of export performance in an emerging and transition economy, *Journal of Business Research*, 69(8), 2911-2922. DOI: 10.1016/j.jbusres.2015.12.060

Ngô, V.D., Janssen, F. (2015). Entrepreneur's actual behavioral controls, psychic distance stimuli, and export mode choice, *Journal of Developmental Entrepreneurship*, 20(2), DOI: 10.1142/S1084946715500132

Ngô, V.D., Janssen, F., Jacquemin, A. (2012). Influence du contrôle comportemental effectif de l'entrepreneur et des stimuli de distance psychique sur le choix du mode d'exportation de PME vietnamiennes, *Revue de l'Entrepreneuriat*, 3(11), p.85-109.

Book Chapters

Ngô, V.D., Janssen, F. (2017). Sub-National Market-Supporting Institutions and Export Behaviors, in Bonnet, J., Dejardin, M., de Lema, G.P., (Ed.) *Exploring the Entrepreneurial Society: Institutions, Behaviors and Outcomes*, Edward Elgar Publisher: Cheltenham, UK.

CONFERENCES

Ngô V.D, Nir Kshetri (2017). "Business Opportunities and Barriers for Big Data in Vietnam" in Proceedings of the PTC'17 Annual Conference: Changing Realities. Honolulu, Hawaii (January, 15-18, 2017): <https://online.ptc.org/ptc17/program-and-attendees/proceeding.html?pid=242>

Ngô V.D., DAO Thi Bich Thuy, Nguyen N.T. (2016). "Determinants of FDI inflows in Vietnam: A sub-national analysis" in Proceedings of the 5th International Conference on Emerging Challenges: Managing to Success. Hanoi, Vietnam (November, 11, 2016).

Nguyễn, N.T., Ngô, V.D., Nguyễn, N.P. (2016). "Corporate social responsibility and consumer awareness: the case of GL corporation", in Proceedings of the International Conference "The Ecosystem for Social Entrepreneurship and Social Innovation". Hanoi, Vietnam (March 17-18, 2016).

Ngô V.D., Nguyen N.T., Janssen F. (2015). "Employment contract and SMEs' innovation". ICECH2015 - " in Proceedings of the 4th International Conference on Emerging Challenges: Managing to Success. Hanoi, Vietnam (November, 12, 2015).

Ngô V.D., Leonidou L.C., Janssen F., Christodoulides P. (2015). "Export-specific investment effects on competitive advantage and performance: The moderating role of domestic conditions in an emerging and transition economy" in Proceedings of the 57th Annual Meeting of the Academy of International Business (AIB) in Bengaluru, India (June 27-30, 2015).

Ngô V.D., Leonidou L.C., Janssen F. Christodoulides P. (2015). "Domestic institutional attributes as drivers of export performance: The case of Vietnam" in Proceedings of the 44th European Marketing Academy's Conference (EMAC Conference), Leuven, Belgium (May 26-29, 2015).

Ngô V.D., Janssen F. (2012). “*The impact of sub - national market supporting institutions on the export behaviors of Vietnamese SMEs*”, presented at: (i) the 3rd International Workshop on Entrepreneurship, Culture, Finance and Economic Development, Namur, Belgium, June 14- 15, 2012; (ii) the 4th Asian Management and Entrepreneurship Workshop, Brussels, Belgium, May 21- 22, 2012; (iii) The 3rd Belgium Entrepreneurship Research Day (BERD), Hasselt, Belgium, May 7, 2012.

Ngô V.D., Janssen F. (2011). “*The influence of the entrepreneur’s actual behavioral control and psychic distance stimuli on the export mode choice of Vietnamese SMEs*” in Proceedings of the 56th Annual World Conference of the International Council of Small Business (ICSB), Stockholm, Sweden (June 15 – 18, 2011).

ASSOCIATIONS

Association Internationale de Recherche en Entrepreneuriat et PME – AIREPME: <http://www.airepme.org/>

International Council for Small Business – ICSB: <http://www.icsb.org/>

European Council for Small Business and Entrepreneurship – ECSB: <http://www.ecsb.org/>

Academy of International Business – AIB: <https://aib.msu.edu/>

ie-scholars.net: Virtual community for scholars interested in International Entrepreneurship: <http://ie-scholars.net/>

Pacific Telecommunication Council: <https://council.ptc.org/>

Association of Vietnamese Scientists and Experts: <http://www.a-vse.org/>

REVIEWER

Invited refereeing service for: Academy of International Business (AIB)’s annual conference (2014, 2015, 2016, 2017, 2018); Academy of Marketing Science (AMS)’s annual conference (2013);

Invited refereeing service for: Journal of International Marketing, Journal of Business Research, Management International Review, Journal of Developmental Entrepreneurship, Asian Academy of Management Journal.