

1. Personal Details:

Name: **Assoc. Prof. Dr. Hoang Dinh Phi**
Date of birth: 1969
Nationality: Vietnamese
Current Positions: Dean of Hanoi School of Business and Management (HSB),
under Vietnam National University Hanoi (VNU)
Author & Director of Master Training Programs at HSB
Head of Management of Strategies and Plans; Technology;
Innovation; Entrepreneurship; Non-Traditional Security
Degrees: PhD. in Economics & Technology Management
Languages: English, Russian, Chinese, Italian
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2. Education:

- 1990: Bachelor of Russian Studies (National Defense Academy)
- 1993: Bachelor of English (VNU)
- 1996: Bachelor of Laws (VNU)
- 2003: Master of Technology Management & International Business (AIT, Thailand)
- 2008: PhD. in Economics & Technology Management (MOET, Vietnam)

3. Language Skills:

- English: Academic
- Russian: Good
- Chinese: Good
- Italian: Good

4. Research & Practical Experience:

- 1990 - 1992: Lieutenant and Lecturer at National Defense Academy
- 1992 - 1993: Expert of Constrexim Holdings, Ministry of Construction.
- 1994 - 1996: Business & Legal Advisor for MNC & FDI Firms

- 1995 - 2010: Strategy & Technology Consultant for FDI and Vietnam Enterprises
- 2005 - 2010: Visiting Lecturer at Vietnam Commerce University for subjects: strategic management, management of technology...
- 2010 - 2013: Member of Consultancy Board to VNU; Head of Management of Technology & Innovation, Author and Director of MOTE Program (Master in Management of Technology and Entrepreneurship)

2013-Now: Dean of Hanoi School of Business and Management (HSB), VNU

Author, Co-Author, and Director of new Master Training Programs and new teaching Subjects at HSB

Head of Management of: Strategies and Plans; Technology; Innovation; Entrepreneurship; Non-Traditional Security...

5. Publications:

5.1. Books and Textbooks:

- (1) *Management of Technology*, VNU Publishing House, 2011-2012
- (2) *Technology Learning & Innovation*, Vietnam Education Publishing House, 2009.

5.2. Scientific Papers:

- (1) "*Technology Management & Proposals to Policy Makers*"
 Writer and speaker. Book of International Conference on Technology Transfer, organized by APCTT (ESCAP, UN) and Ministry of Science & Technology of Vietnam, 2002.
- (2) "*Technology Management & Firms' Competitiveness*". Trade Magazine, May 2005.
- (3) "*Intellectual Property Management at Sannam and Implications for Vietnam firms*".
 Writer and Lecturer. Book of International Conference on "I.P Management in Vietnam firms", organized by JPO (Japanese Patents Organization) & NOIP (National Office of Intellectual Property), 2006.
- (4) "*The Role of Technology Learning & Innovation in the Enhancement of Firms Competitiveness*".
 Writer & keynote speaker. Book of International Conference on Main Issues of Business Management & Trade in the Context of IT and Knowledge-based Economy, organized by Vietnam Commerce University and Shu-te University of Taiwan, 2006.
- (5) "*Intangible Assets Management in Sannam Group*".
 Writer. This study is made for MIKE project funded by the European Commission (EC Contract ASIE/2005/110997), 2008.
- (6) "*Jobs Opportunities & the Training for the social needs of students of business management faculty*".

Writer, speaker, & member of Organization Committee. Book of Conference on Jobs Opportunities and the Training to meet the needs of students, organized by Vietnam Commerce University, 2008.

- (7) *“Situation & Some Solutions to Promote Firms to Implement Corporate Social Responsibilities”*.

Writer & speaker. Book of International Conference on Corporate Social Responsibilities - Approaches, Issues & Practices, organized by Vietnam Commerce University in cooperation with foreign universities from China, Taiwan, USA, France, 2008.

- (8) *“A Scientific Approach to Restructure firms & economic branch in the context of crisis & global competition”*.

Writer, keynote speaker. Book of International Workshop. VN Statistics Publishing House, 2010.

- (9) *“Building Strategic Partnership between Farmers & Firms Operating in Production and Distribution of Agricultural Products in Vietnam”*.

Writer, speaker. Book of International Workshop. VN Statistics Publishing House, 2010.

- (10) *“Building & Implementing Plans for the Development of Organization and Human Resource for the State Audit of Vietnam (SAV)”*.

Writer, keynote speaker. Book of International Conference organized by SAV and DFID,UK. Hanoi, 2010.

- (11) *“Developing Knowledge, Technology and Intellectual Property to Enhance the Competitiveness of Hanoi Enterprises in the Context of International Integration”*.

Writer, keynote speaker. Book of International Workshop, VNU Publishing House, 2010.

- (12) *“Enhancing management of technology and innovation for sustainable competitiveness of SMEs”*. Journal of Science: Economics & Business, Volume 27, No.5E, 2011, Vietnam National University Hanoi.

- (13) *“Policy on supporting industry’s development in connection with spearheaded industries in Vietnam”*, Economics Management Review, CIEM, 2011.

- (14) *“Assessment of technology management of enterprise”*, Trade Science Journal, 2012.

- (15) *“Choosing solutions to help Vietnamese SMEs overcome crises”*, Economics Management Review, CIEM, 2012.

- (16) *“Management of Non-Traditional Security for Sustainable Development”*, Public Security Review, 2015.

6. Participation in Science & Technology Researches & Consultancy Projects:

6.1. Chaired S&T Research Projects

(1) “*Cooperation in the Development of Education, Science and Technology in the Development Triangle of Vietnam - Lao - Cambodia*”, a branch research within a state-level research program, 2008-2010 (completed).

(2) “*Technology Managerial Activities at Sonha Group and some Implications for Vietnam SMEs*”, funded by VNU, 2010-2011.

(3) “*Exploiting and Developing Wild Veggie Genes of Ficus costanta, Moringa oleifera, and Bauhinia viridescens for foods*”, funded by MARD (Ministry of Agriculture and Rural Development of Vietnam), 2011-2014.

(4) “*Efficiency of VNU Technology Transfer to Organizations and Enterprises*”, funded by VNU, 2012-2015.

(5) “*Building Scientific Fundamental for Implementing Research and Training Programs on Non-Traditional Security at VNU*”, funded by ARC (Asian Research Center), 2013-2014

6.2. Author and Co-Author

(1) “*Develop a New Master Program on Climate Change at VNU*”, Co-Designer and Lecturer, 2010-2011.

(2) “*Develop a New Master Program on Management of Technology & Entrepreneurship (MOTE)*”, Chief Designer and Author, 2010-2011.

(3) “*Develop a New Master Program on Sustainability Science*”, Co-Author, 2011-2012.

(4) “*Redesign HSB-MBA Program*”, Co-Author, 2013.

(5) “*Develop a New Master Program on Non-Traditional Security (MNS)*”, Chief Designer and Co-Author, 2012-2013.

6.3. Consultancy Projects

(1) Consultant of International Team for Project “*Building organization and human resource development strategy for the State Audit of Vietnam for duration 2010-2020*” funded by DFID of UK, 2011.

(2) Team Leader for Project “*Consultancy and Design of Technology Strategy for Bavieco during 2015-2015*”

(3) Team Leded of the Consultancy Team of HSB-STES (HSB Center for Science & Technology for Environmental Security) to complete the Consultancy job for “*Project for Environment Protection of Industrial Villages of Hanoi City until 2020 with vision toward 2030*” managed by the Department for Environment and Natural Resources of Hanoi People’s Committee.

7. S&T Products for applications:

(1) “*Management of Technology*”, VNU Publishing House, 2011-2012. Being used as the main textbook and a reference for lecturers and students in master training programs on management of technology & entrepreneurship (MOTE), master of climate change, economics management, MBA...

(2) “*New Species of Forest Veggie Seedlings*”. Since 2002, being applied, developed and commercialized in provinces: Ba Vi, Hoa Binh...

(3) *“Processing Technologies for Foods & Drinks Production”*. Since 2005, being applied, developed, improved in Sannamfood factories.

(4) *Other Research Results* have been applied effectively and efficiently at HSB-VNU for HSB-MBA, MNS, MOTE, MBM... This helps HSB enroll hundreds of master students every year since 2014.

(5) *New Lecture Notes and Case Studies* for MOTE, MBA, MNS new subjects: Management of Technology and Entrepreneurship; Management of Strategies and Plans at all levels; Management of Security; Management of Non-Traditional Security; Science, Technology and Security...

8. Holder of Patents for Invention, Innovation, Industrial Design, Intellectual Properties:

(1) Patents for Trademarks & Brands: Sannamfood, NuiTan, Bavieco... by NOIP, 2002.

(2) Patents for Industrial Designs for Packages of Dried Fruits by NOIP, 2003.

(3) Patents for New Seedling/Species of Wild Veggies by Ministry of Rural & Agricultural Development, 2010.

(4) Copyright for MOTE (master in management of technology and enterprise)

(5) Copyright for MNS (master in management of non-traditional security)

(6) Copyrights for new lecture notes of new subjects for MOTE, MBA, MNS

9. Awards:

(1) *“Red Star Prize 2002”* for 1 of the top ten young & excellent business leaders of Vietnam.

(2) *“The Excellent Young Profile of Vietnam 2002”* awarded by the Vietnam Government for one of the top ten young profiles of Vietnam in 2002.

10. Other Professional Activities:

Participating in professional organizations, editorial boards, scientific committees...:

- *Member of Scientific Committee for Interdisciplinary Sciences of Politics & Management, VNU.*

- *Director of HSB-STES (HSB Center for Science & Technology for Environmental Security)*